

**MR** Montréal  
Relève



# Student Business

2021-2022



# Student Business

# 2021-2022

As a partner of choice for both the educational and professional communities, Montréal Relève is an NPO and subsidiary of the Chamber of Commerce of Metropolitan Montreal (CCMM) that distinguishes itself by developing innovative projects to prepare a qualified future generation of workers for the Greater Montreal area.

The organization, **which has been in operation for over 25 years**, accompanies more than **2,000 young Montrealers** each year in their choice of studies or career by offering concrete career exploration activities.

Montréal Relève's flagship program, Student Business, brings high school students into direct contact with Montreal's professional community. For participants, these opportunities initiate their first career-related reflections prior to making a vocational choice, allowing them to explore current and future skills that are valued on the job market.

**MR** Montréal  
Relève

Montréal 

 **The Chamber of Commerce  
of Metropolitan Montreal**

[www.montrealreleve.ca](http://www.montrealreleve.ca)

# WHAT'S NEW IN STUDENT BUSINESS 2022



**Student  
Business**

**Return of the internships!\***

**Return of the internship preparation workshops!\***

**A combination of digital, interactive and in-person activities  
for a rich and diverse content**

**A progressive, self-paced career exploration program**

**Various opportunities to discover more than one career  
sector**

**A toolbox to explore the professional realm through  
different approaches - career sectors, interests and aspects  
of working life**

\* Based on the health measures issued by the Quebec Public Health Department  
in effect at the time of the activities..

Montréal 



The Chamber of Commerce  
of Metropolitan Montreal

[www.montrealreleve.ca](http://www.montrealreleve.ca)

# CAREER SECTORS

- Administration and Accounting
- Aerospace
- Arts, Culture and Media
- Beauty and Body Care
- Citizen Services
- Design
- Engineering
- Environment and Sustainable Development
- Food Industry
- Health and Biopharmaceutical
- Information and Communications Technologies
- Insurance and Financial Services
- Law
- Manual and Technical Jobs
- Marketing, Commerce, Sales and Communications
- Social and Community services
- Tourism and Hospitality
- Transportation and Logistics



**Student  
Business**

**“ STUDENT BUSINESS  
OFFERS THE OPPORTUNITY  
TO DISCOVER SEVERAL OF  
THE FOLLOWING  
18 CAREER SECTORS:  
”**



# ACTIVITY DESCRIPTION



**Student  
Business**

ACTIVITY	NUMBER / DURATION	FORMAT	NUMBER OF PARTICIPANTS	DESCRIPTION
Toolbox		Digital Platform	Unlimited	A set of tools and references outlined by career sectors, interests and subjects related to working life.
2022 Short videos	8	Digital Platform	Unlimited	Short videos that prepare students for the 2022 program and guide them for their entry into the job market, while helping them stand out professionally.
2021 Short videos	8			
2020 Short videos	9			



ACTIVITY	NUMBER / DURATION	FORMAT	NUMBER OF PARTICIPANTS	DESCRIPTION
2022 Webinars	5	Digital Platform (Replays)	Unlimited	Three different speakers from the same career sector present their academic, professional and personal backgrounds. The webinars allow students to discover additional sectors to the one explored in the internship.
2021 Webinars	8			
2020 Webinars	9			
2022 Webinars	5	Digital Platform (Live)	Maximum of 100	
Virtual talks with a mentor	2	Virtual	Maximum of 100	A mentor presents his or her academic, professional and personal background to a group of students. The presentation takes the form of a dialogue with the students. The talks allow students to explore additional sectors to the one explored in the internship.
Internship preparation*	2	In-person at school*	Maximum of 100	Preparation of students for their internship.
Career Exploration	3 to 5 days	In-person and Virtual*	Maximum of 100	A 3 to 5 days internship, including 2 days of in-person training. The student is accompanied by a mentor throughout the internship*.

\* Based on the health measures issued by the Quebec Public Health Department in effect at the time of the activities.

# PROGRAM CALENDAR



## Student Business

**January - March 2022: Student enrollment**

**March - June 2022: Digital activities (unlimited number of participants)**

- Access to the toolkit
- Access to the full Business Class 2020 and 2021 digital content (17 short videos and 17 webinars)
- 2022 Short videos (8 in total)
- 2022 Webinars replays (5 in total, 1 week following the live broadcast)

**March - June 2022: Interactive and in-person activities (first 100 students enrolled)**

- 2022 Live Webinars (5 in total)
- Virtual talks with a mentor
- Internship preparation workshops\*

**June - August 2022: Internship\* (first 100 students enrolled)**



### CONTACT

**Deadline for contact:**  
December 10th, 2021

**To contact Montréal Relève:**  
Gaëlle Douët -  
Coordinator, school network  
development

gdouet@montrealreleve.ca  
438-831-3935

\* Based on the health measures issued by the Quebec Public Health Department in effect at the time of the activities.